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BACKGROUND:

- On the world scene there is a consensus about the need for dissemination of Health Technology Assessment (HTA) methods;
- Studies show benefits of social participation in the context of HTA, both in relation to positive biological outcomes, but also from the point of view of citizenship, as in the better acceptance of the technology by its users.

METHOD

- This is a cross-sectional study that describes health education strategies based on the creation of five didactic videos on topics related to the health technology assessment and the processes that involve its evaluation through the National Commission for the Incorporation of Technologies;
- The videos were constructed from scripts prepared by specialists in health technology assessment in accessible language on topics previously selected by patient associations and sent to users and participants of the associations, selected for convenience.
- After watching the material, the participants answered an online form containing questions related to the content's understanding, quality and duration, in addition to making criticisms and sending suggestions for improvement of the video.

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Training and Active Social Participation in the Incorporation of Health Technologies in the Brazilian Unified Health System

Morais QCD, Santos M, Costa MG, Spada DM, Barros B, Leite LFDA, Leite BR, Mateus I



Social participation: public health improvements

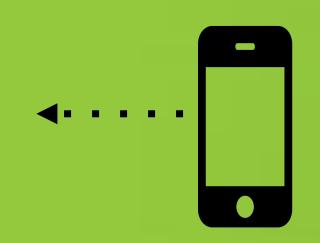


How to recognize if a scientific research is reliable?



Cost threshold is a parameter for understanding the relationship between cost value and health gain generated by a technology in the Brazilian Healthcare System





YouTube? **@participasus**



Understand the process of incorporation of health technologies in the Brazilian Unified Health System



Barriers to access to medicines after incorporation into the Brazilian Unified Health System



Instagram: **@participasus**



LinkedIn: **@participasus**



Poster Code **HTA 77**

RESULTS:

• The feedback sent by the participants brought several suggestions, for example, the adoption of accessibility tools for people with visual and auditory disabilities, including racial diversity in movies, and highlighting the importance of using everyday examples to facilitate the understanding of users on the topics addressed. The suggestions for improvement will make the material more userfriendly.

CONCLUSIONS:

• Health training strategies seek to solve users' lack of knowledge about technology incorporation processes in the Brazilian public health system. The user is empowered, and the system is strengthened by health education. It includes social actors in health decisions, privileging the public interest. In a second moment, all videos will be made available on a digital teaching platform to train users with subsequent evaluation through interactive games.



You can change the Unified Health System